



# ENDURA® Inkjet

## Durable Paper

### 7509P0

#### KEY PERFORMANCE FEATURES

##### DURABILITY\*

- BS 5609 Section 2 and Section 3 certified
- High chemical and solvent resistance

##### PRINTABILITY

- Inkjet

##### CONFORMABILITY

- Superior drapability

##### APPEARANCE

- Matte white

Patent Pending



ENDURA® Inkjet Durable Paper offers outstanding durability and superior conformability. ENDURA® Inkjet Durable Paper is a saturated and coated paper, that combines the best of both worlds: the durability expected from a synthetic film facestock and the conformability expected from a non-woven substrate.

ENDURA® Inkjet Durable Paper is the first and the only saturated and coated paper certified for BS 5609 Section 2 and Section 3 for inkjet printers. BS 5609 is one of the highest durability standards for label media, this standard includes 90-day seawater immersion, UV exposure, and harsh wet sand abrasion testing on the printed information on the label.

ENDURA® Inkjet Durable Paper is printable with conventional and digital (inkjet) printing platforms. This label facestock is smudge-free, handwriteable, abrasion/ scratch resistant, and resists chemicals/solvents.

#### Applications Include:

- Industrial/Chemical Labeling
- Logistics
- Healthcare/Medical/Pharma Labeling
- Shelf Marking
- Premium Labels/Coupons
- Workplace Hazard Communications

ENDURA® Inkjet Durable Paper resists a wide range of chemicals/solvents\* including:

Hydrochloric Acid (HCl)	Caustic Soda (NaOH)
Methyl Ethyl Ketone (MEK)	Methanol
Xylene	Epsom Salt
Iodine	Isopropyl Alcohol
Anti-freeze	Zep Fast 505 Cleaner
Brake Fluid	Purell Hand Sanitizer
Kerosene	Warm, Soapy Water

Physical Properties:	Typical Value†:
Basis Weight (lbs per 1,300 ft <sup>2</sup> )	23.7
Basis Weight (gsm)	89
Caliper (mils)	5
Caliper (microns)	127
Smoothness (mL/minute)	150
Opacity (%)	87.5
Brightness - TAPPI T-452 Bright	95.5

\*Subject to change.

For supplemental information and additional details visit: [www.neenahperformance.com](http://www.neenahperformance.com)

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\*When used in conjunction with most commonly available inkjet printing platforms using pigmented inks, including printers with print technology from EPSON, HP, and Canon. Contact us for details. Email [performance.labels@neenah.com](mailto:performance.labels@neenah.com) or call +1 262-914-8511.

ISO 9001: 2015 Registered Quality Management System

