



ENDURA[®] Laser

Durable Paper

7539P0

KEY PERFORMANCE FEATURES

DURABILITY*

- BS 5609 Section 2 and Section 3 certified with laser printers
- High chemical and solvent resistance

PRINTABILITY

- Laser

CONFORMABILITY

- Superior drapability

APPEARANCE

- Matte white

ENDURA[®] Laser Durable Paper offers outstanding durability, high print quality, excellent toner adhesion, and superior conformability. ENDURA[®] Laser Paper is the first and only paper-based substrate that is certified for British Standard 5609 Section 2 and Section 3. BS 5609 includes 90-day seawater immersion and full-sun outdoor exposure, as well as harsh wet sand abrasion on the printed surface.

ENDURA[®] Laser Durable Paper is a saturated and coated paper, that combines the best of both worlds: the surface durability expected from a synthetic film facestock and the conformability expected from a non-woven substrate.

ENDURA[®] Laser Durable Paper is printable with conventional and digital (laser) printing platforms. This label facestock is abrasion/scratch resistant, smudge-free, handwriteable, and resists chemicals/solvents.

Applications Include:

- Industrial/Chemical Labeling
- Logistics
- Healthcare/Medical/Pharma Labeling
- Shelf Marking
- Premium Labels/Coupons
- Workplace Hazard Communications

ENDURA[®] Laser Paper resists a wide range of chemicals/solvents* including:

Hydrochloric Acid (HCl)	Methanol
Methyl Ethyl Ketone (MEK)	Epsom Salt
Xylene	Isopropyl Alcohol
Iodine	Zep Fast 505 Cleaner
Anti-freeze	Purell Hand Sanitizer
Caustic Soda (NaOH)	Warm, Soapy Water

Physical Properties:	Typical Value [‡] :
Basis Weight (lbs per 1,300 ft ²)	23
Basis Weight (gsm)	91
Caliper (mils)	3.6
Caliper (microns)	94
Smoothness (mL/minute)	70
Opacity (%)	87

*Subject to change.

For supplemental information and additional details visit: www.neenahperformance.com

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*When used in conjunction with most commonly available laser printing platforms, including printers with print technology from OKI and Lexmark. Contact us for details.

ISO 9001: 2008 Registered Quality Management System

